

The Impact of Motivation on Perception of Dayak Ngaju Couple towards its' Traditional Wedding: a Case Study at Dayak Ngaju tribe in Palangkaraya

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Introduction

The Dayak Ngaju tribe in Central Borneo has its own uniqueness. Judging from its history as a nomadic tribe in the forests, this tribe has sophisticated customary law, for example the traditional wedding, where there is a customary treaty resembling a prenuptial agreement carried out by many modern humans. This agreement is known to be expensive and complicated to do, especially for the groom. There are men who worked extremely hard for years in order to fulfill all the prenuptial agreement of the traditional wedding. What could motivate them?

This study tries to see from the perspective of couples who have done the traditional wedding to know whether or not the wedding is worth to perform. Moreover, it also measures the impact of motivation towards perception of the traditional wedding.

Based on the aforementioned discussions, we formalized two research questions:

1. The differences of motivation and perception of Dayak Ngaju couples from the latest generations towards the traditional wedding
2. How big is the impact of motivation on perception of traditional wedding?

Methodology

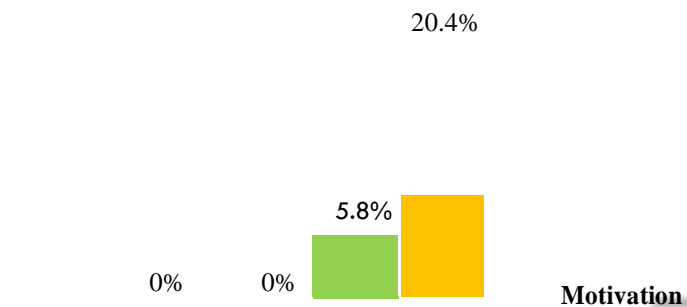
This is a qualitative and quantitative research with purposive sampling and using triangulation data; Interview, Questionnaires and Observations. Interview with the Damangs – the custom head of districts – and Mantirs – the officiant of the wedding – was done to have a better understanding about the traditional wedding. The motivation questionnaire was constructed using the Maslow's motivation theory, whereas the perception questionnaire was constructed based on Sarwono and Meinarno. The questionnaires were distributed to 50 Dayak Ngaju couples who married with the traditional wedding. The couples were divided into four categories based on how long they have been married. Observations were conducted during the data collection. The data was analyzed using the IBM SPSS-21 programme. Regression analysis.

Results and Discussion

Motivation and perception of Dayak Ngaju couples towards the traditional wedding – Based on the interview with the Damang and supported by the results of the questionnaires, in the past, the traditional wedding is considered as a tradition and culture and people think that it is their

obligation to perform it. However in present time, the motivation to perform traditional wedding is higher, highlighting the prestige perceived by the bride's family in regards to the value of *palaku*. As for perception, concerning the increasing amount of divorce cases in Indonesia, the significance of traditional wedding, especially the prenuptial agreement, has increased due to its' role to prevent divorce and as a guidance for distribution of property in case it does happen.

Regression Analysis - The data from the questionnaires was analyzed using Regression Analysis. The results show that motivation has various influence towards perception – depending on how long the couples have been married.



Perception

- Group A: 1 – 10 years, perception is positively influenced by motivation
- Group B: 11 – 20 years, perception is positively influenced by motivation
- Group C: 21 – 30 years, perception is not influenced by motivation.
- Group D: >>31 years, perception is not influenced by motivation

Conclusion

Literature

<https://www.simplypsychology.org/maslow.html>

Meinarno, Eko. A and Sarwono. (2009). *Psikologi Sosial*.

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